

2012 Chocolate on the Beach Festival

SPONSOR APPLICATION FORM

Dear Chocolate Festival Sponsor,

Thank you for stepping forward as a serious promoter of the Chocolate on the Beach Festival. Every year the Festival grows in popularity and your sponsorship will help promote your business and the area's economy with increased tourism. If you are an individual sponsor, you have much to be proud of in your contribution toward making the North Beach area a more viable community.

Included in this packet are brochures and applications for: Sponsoring Opportunities, Volunteer Opportunities, Museum Membership and Museum Information.

You can contact the Festival Coordinator, Stephanie Allestad, at 360-276-0009 or by e-mail at pbchocolatefest@centurytel.net. The Festival's web site is www.chocolateonthebeachfestival.com. Our mailing address is P.O. Box 343, Pacific Beach, WA, 98571.

Please provide the following to indicate your sponsor level commitment and to activate your complimentary membership to the Museum of the North Beach.

The Sponsor check should be made out to "Chocolate on the Beach Festival".

Business or Individual(s) (PRINT) _____

Authorized Business Representative (PRINT) _____

Indicate Your Sponsorship Level

Check Sponsor Level Choice	Sponsor Levels (see included Sponsoring Opportunities Brochure)
	\$5,000 Truffles
	\$1,000 Bon Bon
	\$ 500 Ganache
	\$ 250 Chocolate Covered Strawberries
	\$ 100 Hot Chocolate

SPONSOR ADVERTISING AND WEB SITE INFORMATION

As a sponsor, your business will be posted on the Festival web site including your web link if available. Your business will be advertised in the Festival program and special mention will be provided on the local radio station, KXPB, during the Festival weekend. In addition, your business will be advertised in the Museum of the North Beach quarterly newsletter 'The Wave' and listed in the Museum's business directory.

Please provide the following information for advertising purposes:

Business or Individual(s) Name	
Address (site location)	
Phone Number	
E-mail Address	
Web-Site Link	
Product and/or Type of Business	
Logo	Please e-mail to: pbchocolatefest@centurytel.net

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WHERE DO YOU WANT YOUR DOLLARS TO GO?

As a sponsor, we are offering you the opportunity to indicate where you want your contribution expended as related to Festival expenses.

Indicate Your Choice for Sponsorship Contribution Distribution:

Percentage of Contribution	Festival Expense Item
	General Fund
	Printing
	Advertising
	Events-Contests Prizes
	Raffle Prizes
	Rental Fees
	Supplies (food, paper, postage etc)
	Web Site
	Design Work
	License Fees
	Purchase of Re-sale Items

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EXCLUSIVE KICK-OFF PARTY, JUDGING AND VOLUNTEERS

Depending on your sponsorship level, you are offered the opportunity to participate in the exclusive Festival Kick-off Party at the Ocean Crest Resort (Friday evening February 24), appoint a judge(s) for the Chocolate Contest as well as designate volunteers representing your business at the festival.

Please indicate if you plan to attend the Festival Kick-off Party, and if you are interested in judging and volunteering. If you know the names of participants, please include that information. If you don't have a participant(s) selected at this time, please enter 'TBD'.

Sponsorship Level	Indicate Yes or No	Name of Participant(s) or TBD
Truffles at \$5,000		
Exclusive Festival Kick-off Party (up to 4)		
Chocolate Contest Judges (up to 2)		
Volunteers (up to 8) –see included application		Please use included application form
Bon Bon at \$1,000		
Exclusive Festival Kick-off Party (up to 2)		
Chocolate Contest Judges (up to 1)		
Volunteers (up to 6) –see included application		Please use included application form
Ganache at \$500		
Chocolate Contest Judges (up to 1)		
Volunteers (up to 4) –see included application		Please use included application form
Chocolate Covered Strawberries at \$250		
Volunteers (up to 2) –see included application		Please use included application form
Hot Chocolate at \$100		
Volunteer –see included application		Please use included application form

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MEMBERSHIP TO THE MUSEUM OF THE NORTH BEACH

Your sponsorship includes a complimentary annual membership to the Museum of the North Beach. Please provide the following information to activate or renew your membership. The Museum's web site is www.moclips.org.

It is the Museum's policy that it does not sell or share personal information of its members.

Museum of the North Beach - Application for Membership

Membership Information	
Name of Business or Individual(s)	
Mailing Address	
City, State, Zip	
Phone Number	
E-mail Address	
Contact Name	

Hold Harmless Agreement

I agree to comply with the rules and regulations of the Festival. Submission of this application is a commitment to the Festival, if accepted by the Chocolate on the Beach Festival and/or its representative(s). I acknowledge that no refunds will be made for cancellations after January 31, 2012 or if my representatives or I fail to meet the criteria listed above. I and all of my representative(s) expressly release and hold harmless Chocolate on the Beach Festival, Pacific Beach Elementary School and the North Beach School District, Museum of the North Beach, Pacific Beach Resort & Conference Center, any business entity associated with the Festival, the Township of Pacific Beach and its directors, employees, agents, and volunteers from any and all liability for injury, property damage, or loss which may arise in connection with my participation in the Chocolate on the Beach Festival.

SIGNATURE for AUTHORIZATION

All four pages of this sponsor application must be submitted. The signature below indicates that all information in this application is provided by an authorized representative of the business or is the actual individual if not a business.

Authorized Signature & Title _____

Print Name & Title _____

Print Name of Business _____

Date Signed _____